ORDER

KOB

Orders				
Order / Rev:	**167305**			
Alt Order #:				
Product Desc:	Martin Heinrich 9/25 - 9/30 additional ord			
Estimate:	12158			
Flight Dates:	09/25/12 - 09/30/12	Primary AE:	Olivia Lawrence	
Original Date / Rev:	09/25/12 / 09/25/12	Sales Office:	KOB	
Order Type:	GENERAL	Sales Region:	Local	

Agency			
Name:	**Media Strategies & Research**		
Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203-1507	Agency Commission:	15%

Advertiser			
Name:	**Heinrich for Senate**		
Demographic:	A35+	New Business Thru:	05/05/09
Product Codes:	PL1	Order Separation:	00:15:00
Priority:	99	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/28/12	17	$5,225.00	$4,441.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	17	$5,225.00	$4,441.25	0.00
Totals	17	$5,225.00	$4,441.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$5,225.00
Market	100%	$20,096.15

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$1,808.65
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$5,827.88
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$7,234.62
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

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Flight Dates: 09/25/12 - 09/30/12

Advertiser: Heinrich for Senate
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Estimate: 12158

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/25/12	09/30/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	--W-F--	:30	2	$175.00	3	0.00	NM	2	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	--W-F--	2	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	All	09/25/12	09/30/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	--WT---	:30	2	$225.00	4	0.00	NM	2	$450.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	--WT---	2	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	All	09/25/12	09/30/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	----F--	:30	1	$350.00	4	0.00	NM	1	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	----F--	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	All	09/25/12	09/30/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	---T---	:30	1	$350.00	4	0.00	NM	1	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	---T---	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	All	09/25/12	09/30/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W----	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	--W----	1	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	09/25/12	09/30/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	---T---	:30	1	$125.00	4	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	---T---	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	All	09/25/12	09/30/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	----F--	:30	1	$125.00	4	0.00	NM	1	$125.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	----F--	1	$125.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	All	09/25/12	09/30/12	Judge Judy-P/ DR 4p/ 43 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--WT---	:30	2	$75.00	6	0.00	NM	2	$150.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	--WT---	2	$75.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9	All	09/25/12	09/30/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----F--	:30	1	$225.00	6	0.00	NM	1	$225.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	----F--	1	$225.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	All	09/25/12	09/30/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-T-----	:30	1	$400.00	4	0.00	NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	-T-----	1	$400.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	All	09/25/12	09/30/12	Tuesday Prime C Tuesday Prime C	CM	Tu 9p-10p	-T-----	:30	1	$1,800.00	1	0.00	NM	1	$1,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	-T-----	1	$1,800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	All	09/25/12	09/30/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	--W----	:30	1	$600.00	4	0.00	NM	1	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	--W----	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	All	09/25/12	09/30/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	----F--	:30	1	$75.00	6	0.00	NM	1	$75.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	----F--	1	$75.00	0.00

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N 14	All	09/25/12	09/30/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	----F--	:30	1	$150.00	4	0.00	NM	1	$150.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	09/24/12	09/30/12	----F--	1	$150.00	0.00

*Tax 1 Note: ABQ 7%.

Totals 17 $5,225.00